**Core Concept: What is an opportunity?**

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| Welcome to the AmpliFund Core Concept training video focused on What is an opportunity  |
| Let’s review some AmpliFund terminology first as your organization may refer to this concept differently.  An opportunity in AmpliFund is a chance for funding, it could be a competitive, non-competitive or continuation opportunity.  The record you create in AmpliFund for an opportunity will have all relevant details for a potential applicant to consider applying.  Your organization may use other terms for this like an RFP or a NOFA.    |
| After you create an organization and a fund, you can then create an opportunity linked to a funding source.  The opportunity creation in AmpliFund is a pre-requisite to creating your application forms.  |
| In our next Core Concept video, we’ll review how to create an opportunity in AmpliFund.  There are two options for creating an opportunity.  You can use the Fund Management section of AmpliFund to create an opportunity linked to a fund you’ve already created.  If you haven’t created your opportunity yet, you can create a standalone opportunity under Award Management, however, you will have to go back and link it to a fund prior to creating awards.  |
| To get ready to create your opportunity in AmpliFund, you’ll want to start gathering all relevant details.  In our next Core Concept video we’ll walk through the full opportunity creation process, however you’ll have the ability to include agency details, award, information, submission information and more!  You can go back and edit fields later but gathering as much information as you can up front will assist you in entering your opportunity.  |
| Through this Core Concept video, you’ve learned about opportunities in AmpliFund.  Should you have additional questions, please visit our support site. Thank you!  |